



## CHAPTER SERVICES TO UT KNOXVILLE

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As alumni leaders, we have dedicated ourselves to uplifting the University of Tennessee. This document explains the various types of events that chapters can host throughout the year, all of which supports the Office of Alumni Relations' mission.

**ATHLETICS |** Events that focus on or revolve around Tennessee Athletics.

- Vol Watch Parties, alumni tailgates, or attending a UT game in your area
- Assistance with the Big Orange Caravans when held in your area (locations are determined by Athletics)
- Assistance with Rocky Top on the Road when held in your area

**COMMUNITY SERVICE |** Events that provide an opportunity for alumni to volunteer within your community. These events should not be tied to a monetary contribution to the organization (time only).

- Participating in a local day of service
- Partnering with a local non-profit (i.e. Habitat for Humanity)
- Canned food or apparel donation drive at one of your events

**MULTICULTURAL/AFFINITY |** Events that highlight what makes your city unique.

- Co-host an event with a UT special interest group
- Host a learning dinner at a local restaurant (i.e. healthy cooking class)
- Organize a group session to a local museum

**PHILANTHROPIC |** Events that raise funds for your chapter's scholarship/endowment.

- Host a special event with a registration cost and designate part of the proceeds support your chapter scholarship.

**SOCIAL/NETWORKING |** Events that provide alumni with the opportunity to meet and develop personal/professional ties to their community and fellow chapter members.

- Local sporting or community event (baseball game, hosting a info table at a community event, etc.)
- Social/networking event

**STUDENT ENGAGEMENT |** Events that are designed to help recruit future students or support current students.

- Assist Undergraduate Admissions with Vol in Progress (VIP) events when applicable.
- Plan summer send off for outgoing UT freshmen class.

**UNIVERSITY PROGRAMMING |** Events that have a university-designated speaker and/or a local notable or accomplished alumnus. Speakers must be coordinated through the alumni office.

- Presentations by university leadership or notable/accomplished alumni
- Campus tours/VolunTOURS
- Lifelong learning/continuing education